



IRIBE INITIATIVE FOR INCLUSION & DIVERSITY IN COMPUTING

i4c@umd.edu | 301-405-0411 | inclusion.cs.umd.edu

The Iribe Initiative for Inclusion and Diversity in Computing (I4C) is committed to making computing a field that includes participation of individuals across the intersections of gender identification, race, ethnicity, socioeconomic status, sexual orientation, and disability status. I4C aims to create a vibrant, inclusive community of students, educators, and researchers coming together to increase the involvement—and success—of underrepresented populations interested in computing. I4C serves as the lead organization for several tech-focused initiatives on campus including Break Through Tech, K-12 outreach, and current student programming.

Iribe Initiative for Inclusion and Diversity in Computing (I4C) 2023-2024 Base Sponsorship

Benefits	Partner \$3,000
Branding	
Logo on the Iribe Initiative for Inclusion and Diversity website	●
Branding in our newsletters to current students and K-12 outreach	●
Logo on diversity conference T-shirt and recognition at UMD celebration (must confirm by August 16, 2023 for inclusion on T-shirt)	●
Opportunity to highlight your company or job openings on our platforms and newsletters	●
Distribute swag and recruiting materials at our large events and in the DICE (Diversity and Inclusion in Computing Education) Lounge on the first floor of the Iribe Center	●
Employer of the Month (once per semester)*	●
Engagement	
Signature Events: UMD Tech Block Party, Fall Celebration & Spring Networking Event, Celebrate Women in Tech	●
I4C Mentoring Program**	●
Priority consideration for Break Through Tech DC programs	●
DICE – Office Hours or Drop-in Time (during your month)	2 hours per semester
Access to the I4C Diversity Conference Resume Book and students attending conferences such as the Grace Hopper Celebration, Tapia, AfroTech, oSTEM, SACNAS, and BEYAstem	●

Corporate Partners in Computing (CPIC) and Sprinternship™ hosts may participate in the \$3k I4C Partnership. **If you are not currently a CPIC partner or Sprinternship™ host, the base partnership is \$5k with the ability to allocate \$2k+ to additional areas.** These organizations will be recognized as Partners on branding. See below for examples of \$2k+ investments. Please email Kate Atchison, katea@umd.edu, to talk more about these opportunities.

Organizations who contribute a total of \$7k or more will be recognized at the Advocate Level on branding. Organizations who contribute a total of \$15k or more will be recognized at the Champion Level on branding.

Each semester you can access the planning guide for specific events and engagement opportunities.

Fall 2023 (Coming Soon)

[Spring 2023 Archive](#)

Sample Areas of Additional Investment	
Break Through Tech Sprinternships™	\$15k+
Mentoring & Career Support	\$5K+
K-12 Outreach & K-12 Camp Scholarships	\$2K+
Tech + Research	\$2K+
Signature Event Lead Sponsor	\$2K+
Diversity Conference Scholarships	\$2K+
Diverse Student Org Support (through their specific packages)	\$1K+

***Employer of the Month Spotlight:** Market your organization to our I4C students. Across a one-month period, we spotlight a group of sponsors in our online engagement platform as well as in our marketing and branding. Digital flyers will be shared across the department. Office hours or drop-in open houses can be hosted during your spotlight.

****I4C Mentoring Program:** The I4C Mentoring program will continue in a hybrid environment with the opportunity to participate virtually. Mentoring use the [Terrapin Connect](#) platform. Registration opens in October, January, and March for 6-week sessions. Learn more here: inclusion.cs.umd.edu/programs#mentoring

A unit within the University of Maryland's Department of Computer Science, I4C supports all computing majors across campus. Break Through Tech DC at UMD, a national initiative committed to increasing gender equality in tech, is also housed within I4C. I4C also supports identity-based STEM student organizations on campus such as AWC, Code: Black, and Technica. If you would like to learn more about any of the specific programs mentioned above or see past dates, we encourage you to review our [annual report](#) and [our website](#). We look forward to partnering with you.

Please note that our partnership program is focused on expanding DEI efforts across computing at UMD. If you are interested in recruiting-specific programs, please see the CPIC partnership program.

Maria Johnson (CPIC): mjohns40@umd.edu

Kate Atchison (I4C) : katea@umd.edu

Caitlin Rudy (Break Through Tech): ckrudy@umd.edu