



IRIBE INITIATIVE FOR INCLUSION & DIVERSITY IN COMPUTING

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The Iribe Initiative for Inclusion and Diversity in Computing (I4C) is committed to making computing a field that includes participation of individuals across the intersections of gender identification, race, ethnicity, socioeconomic status, sexual orientation, and disability status. I4C aims to create a supportive, vibrant and inclusive community of students, educators and researchers coming together to increase the involvement—and success—of all individuals from historically marginalized populations in computing. I4C serves as the lead organization for several tech-focused initiatives on campus, including Break Through Tech, RESET Project, K-12 outreach, and other current student programming.

Iribe Initiative for Inclusion and Diversity in Computing (I4C) 2024-2025 Base Sponsorship

Benefits	Partner \$3,000*
Branding	
Logo on the Iribe Initiative for Inclusion and Diversity website	●
Branding in our newsletters to current students and K-12 outreach	●
Logo on diversity conference T-shirt and recognition at UMD celebration (must confirm by August 14, 2024, for inclusion on T-shirt)	●
Opportunity to highlight your company or job openings on our platforms and newsletters	●
Distribute swag and recruiting materials at our large events and in the DICE (Diversity and Inclusion in Computing Education) Lounge on the first floor of the Iribe Center	●
Employer of the Month (once per semester)**	●
Engagement	
Signature Events: UMD Tech Block Party, Fall Celebration & Spring Networking Event, Celebrate Women in Tech	●
I4C Mentoring Program***	●
Priority consideration for Break Through Tech DC programs	●
DICE Lounge – Office Hours or Drop-in Time (during your month)	2 hours per semester
Access to the I4C Diversity Conference Resume Book and students attending conferences such as the Grace Hopper Celebration, Tapia, AfroTech, oSTEM, SACNAS, and BEYA STEM	●

*Corporate Partners in Computing (CPIC) and Sprinternship™ hosts may participate in the \$3K I4C Partnership. **If you are not currently a CPIC partner or Sprinternship™ host, the base partnership is \$5K with the ability to allocate \$2K+ to additional areas.** These organizations will be recognized as Partners on I4C branding. See below for examples of \$2K+ investments and email Caitlin Rudy, ckrudy@umd.edu, to talk more about these opportunities.

Organizations who contribute a total of \$7K or more will be recognized at the Advocate Level on branding. Organizations who contribute a total of \$10K or more will be recognized at the Champion Level on branding.

A portion of your gift may be used to support the endowment for the Iribe Initiative for Inclusion and Diversity in Computing.

Each semester you can access the planning guide for specific events and engagement opportunities.

Fall 2024

[Spring 2024 \(sample\)](#)

Sample Areas of Additional Investment	
Break Through Tech Sprinternships™	\$15K+
Mentoring & Career Support	\$5K+
K-12 Outreach & K-12 Summer Academy Scholarships	\$2K+
Tech + Research	\$2K+
Signature Event Lead Sponsor	\$2K+
Diversity Conference Scholarships	\$2K+
Student Road Trip to Your Office	\$1K+
Diverse Student Org Support (through their specific packages)	\$1K+

****Employer of the Month Spotlight:** Market your organization to our I4C students. Across a one-month period, we spotlight a group of sponsors in our online engagement platform as well as in our marketing and branding. Digital flyers will be shared across the department. Office hours or drop-in open houses can be hosted during your spotlight.

*****I4C Mentoring Program:** The I4C Mentoring Program will continue in a hybrid environment with the opportunity to participate virtually. Mentoring use the [Terrapin Connect](#) platform. Sessions run for 6 weeks in January and March. Learn more here: inclusion.cs.umd.edu/programs#mentoring

A unit within the University of Maryland’s Department of Computer Science, I4C supports all computing majors across campus. Break Through Tech DC at UMD, a national initiative committed to increasing gender equality in tech, is housed within I4C. I4C also supports identity-based STEM student organizations on campus such as AWC, Code: Black, and Technica. If you would like to learn more about any of the specific programs mentioned above or see past dates, we encourage you to review our annual report and [our website](#). We look forward to partnering with you.

Please note that our partnership program is focused on expanding DEI efforts across computing at UMD. If you are interested in recruiting-specific programs, please see the CPIC partnership program.

Maria Johnson (CPIC): mjohns40@umd.edu

Caitlin Rudy (I4C and Break Through Tech): ckrudy@umd.edu